



## **Sixth Annual Mid-Shore Choose Three Plein Air-Easton! Competition 2010 Call to Artists of the Mid-Shore Region**

Please read carefully as there are changes to this year's competition.

Mid-Shore Choose Three is open to artists residing in Caroline, Dorchester, Kent, Queen Annes and Talbot counties. The top three artists from this competition will automatically qualify to compete in the 2010 Plein Air-Easton! Competition, July 19 – 25.

1. **REGISTRATION:** May 11, 10am-5pm – Chesapeake Bay Heritage Gallery (3 N. Harrison Street) – Canvas, paper, etc. are to be stamped; more than two pieces may be stamped. At this time you will also receive forms to register the two paintings you are entering into the Choose Three jury process. These forms should be completed and returned with your entries on June 2.
2. **ENTRY FEE:** \$15 per artist – Make checks payable to Avalon Foundation.
3. **PAINT OUT:** May 11-June 2 – Paintings and drawings are to be completed outdoors and NOT in a studio. Entries must be outdoor scenes from somewhere on the Eastern Shore of Maryland without the use of a camera or tutelage of any kind. Please mark the location on the back of your painting. Do not sign the front of your work; you may do so after judging.
4. **ENTRY DEADLINE:** June 2, 12pm-5pm – Chesapeake Bay Heritage Gallery – Two (required) finished framed paintings are due.
5. **JUDGING:** June 3 – Three qualified judges from out of the area will judge using a point system. Presentation will be part of the scoring system, so frame your two entry pieces in a manner which enhances your work.
6. **RECEPTION:** June 4, 5pm-8pm – The exhibit will open during the First Friday Gallery Walk at Chesapeake Bay Heritage Gallery. We request that all artists be present for the awards ceremony at 7pm.
7. **EXHIBITION:** June 4-July 30 – Chesapeake Bay Heritage Gallery during gallery hours.
8. **PEOPLES' CHOICE AWARD:** July 29, 5pm – The Peoples' Choice Award will be presented after the exhibition take-down.
9. **EXHIBIT TAKE-DOWN:** July 30, 10am-5pm – All unsold entries MUST be removed from Chesapeake Bay Gallery during this time.
10. **COMMISSION:** A gallery commission of 45% on sold paintings goes to Chesapeake Bay Heritage Gallery. Please adjust your prices accordingly.

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